



Технологические инновации и возникновение новой междисциплинарной области – аналитики менеджмента

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РЕЗЮМЕ: Во **введении** обосновывается тот факт, что междисциплинарные исследования основываются на общеизвестных знаниях. Когда знание доступно каждому, то с течением времени может произойти фундаментальный сдвиг и возникнуть новая междисциплинарная область. Например, нанонаука и квантовые вычисления возникли как междисциплинарные области, которые в конечном итоге оформились в самостоятельные дисциплины. **Основная часть.** В статье приведен обзор современных материалов, посвященных аналитике менеджмента. Аналитика менеджмента – это новая развивающаяся междисциплинарная область, которой уделяется все больше и больше внимания. В данном исследовании была изучена в общей сложности 201 статья. Результат демонстрирует тот факт, что аналитика менеджмента находится в процессе становления. Анализировались два главных аспекта данной области: практикоориентированное и теоретическое исследования. Цель данной работы – определение положения аналитики менеджмента в деятельности научных сотрудников и практиков. **Заключение.** В статье, посвященной новой междисциплинарной области аналитики менеджмента, приводится анализ 201 печатной работы по данной теме. Впервые приведен обзор обширного списка источников информации. Приводятся современные тренды, характеристики и связанные с ними сферы применения.

КЛЮЧЕВЫЕ СЛОВА: аналитика менеджмента, большие данные, бизнес-аналитика, междисциплинарная область.

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